

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936168-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	472

Flight Dates	Order #	Alt Order #
10/23/12 - 11/05/12	936168	07887100

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	M-F Early Sunrise	5:00-6:00 AM	-1111--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1111--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Tu	10/23/12	5:29 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12009H	\$350.00 NM
2	WESH	W	10/24/12	5:13 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12009H	\$350.00 NM
3	WESH	Th	10/25/12	5:29 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12009H	\$350.00 NM
1	WESH	F	10/26/12	5:28 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12009H	\$350.00 NM
2	10/24/12	10/26/12	M-F Sunrise @6AM	6:00-7:00 AM	--111--	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/24/12	6:55 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12009H	\$1,100.00 NM
2	WESH	Th	10/25/12	6:55 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12009H	\$1,100.00 NM
3	WESH	F	10/26/12	6:46 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12009H	\$1,100.00 NM
3	10/23/12	10/26/12	NBC Today Show	7:00-9:00 AM	-11-1--	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-11-1--	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Tu	10/23/12	8:49 AM	NBC Today Show	7:00-9:00 AM	:30	BN12009H	\$1,600.00 NM
3	WESH	W	10/24/12	7:23 AM	NBC Today Show	7:00-9:00 AM	:30	BN12009H	\$1,600.00 NM
1	WESH	F	10/26/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	BN12009H	\$1,600.00 NM
4	10/23/12	10/26/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-1111--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1111--	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Tu	10/23/12	9:51 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12009H	\$900.00 NM
1	WESH	W	10/24/12	9:49 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12009H	\$900.00 NM
2	WESH	Th	10/25/12	9:58 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12009H	\$900.00 NM
3	WESH	F	10/26/12	9:53 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12009H	\$900.00 NM
5	10/23/12	10/25/12	NBC Today Show II	10AM-11AM	-111---	:30	3	\$800.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
936168-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	472

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-111---	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/23/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	BN12009H	\$800.00 NM
2	WESH	W	10/24/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	BN12009H	\$800.00 NM
1	WESH	Th	10/25/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	BN12009H	\$800.00 NM
7	10/23/12	10/26/12	M-F NOON NEWS 12-12:12:00-12:30 PM		-1111--	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1111--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	12:28 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12009H	\$500.00 NM
2	WESH	W	10/24/12	11:59 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12009H	\$500.00 NM
4	WESH	Th	10/25/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12009H	\$500.00 NM
3	WESH	F	10/26/12	12:23 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12009H	\$500.00 NM
9	10/23/12	10/26/12	KATIE COURIC DAY 2-3PM		-1121--	:30	5	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1121--	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	2:57 PM	KATIE COURIC DAY	2-3PM	:30	BN12009H	\$450.00 NM
2	WESH	W	10/24/12	2:46 PM	KATIE COURIC DAY	2-3PM	:30	BN12009H	\$450.00 NM
4	WESH	Th	10/25/12	2:10 PM	KATIE COURIC DAY	2-3PM	:30	BN12009H	\$450.00 NM
5	WESH	Th	10/25/12	2:38 PM	KATIE COURIC DAY	2-3PM	:30	BN12009H	\$450.00 NM
3	WESH	F	10/26/12	2:34 PM	KATIE COURIC DAY	2-3PM	:30	BN12009H	\$450.00 NM
11	10/23/12	10/25/12	M-F 3-4 PM	3:00-4:00 PM	-111---	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-111---	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	3:20 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12009H	\$700.00 NM
2	WESH	W	10/24/12	3:36 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12009H	\$700.00 NM
3	WESH	Th	10/25/12	3:32 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12009H	\$700.00 NM
13	10/23/12	10/26/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1111--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1111--	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12009H	\$900.00 NM
2	WESH	W	10/24/12	4:27 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12009H	\$900.00 NM
3	WESH	Th	10/25/12	4:31 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12009H	\$900.00 NM
4	WESH	F	10/26/12	4:30 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12009H	\$900.00 NM
14	10/23/12	10/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	-1111--	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1111--	4	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/23/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12009H	\$1,100.00 NM
1	WESH	W	10/24/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12009H	\$1,100.00 NM
3	WESH	Th	10/25/12	5:28 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12009H	\$1,100.00 NM
4	WESH	F	10/26/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12009H	\$1,100.00 NM

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936168-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	472

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/23/12	10/26/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-1111--	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1111--	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/23/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12009H	\$1,500.00 NM
1	WESH	W	10/24/12	6:26 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12009H	\$1,500.00 NM
2	WESH	Th	10/25/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12009H	\$1,500.00 NM
4	WESH	F	10/26/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12009H	\$1,500.00 NM
16	10/23/12	10/26/12	M-F Entertainment Tonight	7:00-7:30 PM	-1111--	:30	4	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1111--	4	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/23/12	7:25 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12009H	\$1,800.00 NM
3	WESH	W	10/24/12	7:18 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12009H	\$1,800.00 NM
1	WESH	Th	10/25/12	7:15 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12009H	\$1,800.00 NM
4	WESH	F	10/26/12	7:11 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12009H	\$1,800.00 NM
17	10/23/12	10/26/12	M-F Access Hollywood	Access Hollywood /	-11-1--	:30	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-11-1--	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	BN12009H	\$1,800.00 NM
2	WESH	W	10/24/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	BN12009H	\$1,800.00 NM
4	WESH	F	10/26/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	BN12009H	\$1,800.00 NM
18	10/28/12	10/28/12	NFL PRE-GAME	7:00P-8:00PM	-----S	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	7:18 PM	NFL PRE-GAME	7:00P-8:00PM	:30	BN12011H	\$4,500.00 NM
19	10/25/12	10/27/12	M-Su News @ 11PM	11-1135p	---1-1-	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---1-1-	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Th	10/25/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	BN12009H	\$1,800.00 NM
2	WESH	Sa	10/27/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	BN12011H	\$1,800.00 NM
20	10/24/12	10/26/12	NBC Tonight Show	11:35P-12:35XM	--111--	:30	3	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	10/24/12	12:07 AM	NBC Tonight Show	11:35P-12:35XM	:30	BN12009H	\$900.00 NM
4	WESH	Th	10/25/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	BN12009H	\$900.00 NM
3	WESH	F	10/26/12	11:47 PM	NBC Tonight Show	11:35P-12:35XM	:30	BN12009H	\$900.00 NM
21	10/23/12	10/26/12	Late Night w/Jimmy Fallon	12:35-1:35XM	-1111--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1111--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/23/12	1:30 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	BN12009H	\$350.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number	
Nelson/D/Senate	NELSON/S/D	472	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/23/12	10/26/12	Late Night w/Jimmy Fallon	12:35-1:35XM	-1111--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/24/12	1:34 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	BN12009H	\$350.00 NM
4	WESHTh		10/25/12	1:30 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	BN12009H	\$350.00 NM
3	WESHF		10/26/12	1:24 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	BN12009H	\$350.00 NM
22	10/27/12	10/27/12	Sat 5-6a	Sat 5-6a	-----1-	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	5:29 AM	Sat 5-6a	Sat 5-6a	:30	BN12009H	\$150.00 NM
23	10/27/12	10/27/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	7:22 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	BN12011H	\$400.00 NM
24	10/27/12	10/27/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	8:00 AM	NBC Saturday	Sat 8-10am	:30	BN12009H	\$1,300.00 NM
25	10/27/12	10/28/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----11	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----11	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	6:28 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	BN12011H	\$1,100.00 NM
2	WESH	Su	10/28/12	6:27 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	BN12009H	\$1,100.00 NM
26	10/27/12	10/27/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	7:55 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	BN12009H	\$1,000.00 NM
27	10/28/12	10/28/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	10/28/12	6:43 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	BN12011H	\$400.00 NM
1	WESH	Su	10/28/12	7:42 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	BN12009H	\$400.00 NM
28	10/28/12	10/28/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	8:28 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	BN12011H	\$2,000.00 NM
42	10/28/12	10/28/12	Sun 5-6a	Sun 5-6a	-----1	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936168-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	472

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/28/12	10/28/12	Sun 5-6a	Sun 5-6a	-----1	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----1		1	\$150.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	5:53 AM	Sun 5-6a	Sun 5-6a	:30	BN12009H	\$150.00 NM
43	10/27/12	10/27/12	NBC Prime	9:00-10:00 PM	-----S-	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----S-		1	\$1,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12		NBC Prime	9:00-10:00 PM	:00		\$1,000.00 NM
Credited									
44	10/27/12	10/27/12	NBC Prime	10:00-11:00 PM	-----S-	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-----S-		1	\$1,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12		NBC Prime	10:00-11:00 PM	:00		\$1,000.00 NM
Credited									

Total Spots **68**

Payment Terms 30 Days

<u>Gross Total</u>	\$68,650.00
<u>Agency Commission</u>	\$10,297.50
<u>Net Amount Due</u>	\$58,352.50